

CASTA DIVA GROUP: NOTICE OF SUBSTANTIAL CHANGE OF SIGNIFICANT SHAREHOLDER PURSUANT TO ART. 17 OF THE EURONEXT GROWTH MILAN ISSUERS' REGULATION

Milan January 27, 2026

CASTA DIVA GROUP S.p.A. (CDG:IM), ("Casta Diva Group" or the "Company"), a company listed on Euronext Growth Milan and internationally active in the communication and live communication sector, informs, pursuant to Article 17 of the Euronext Growth Milan Issuers' Regulation, that it received notice on 22 January 2026 from the shareholder Alberto Previtali, exceeding the relevant threshold of 5% of the Company's share capital, coming to hold, with the transaction that took place on 22 January 2026, no. 1,191,392 ordinary shares equal to 5.77% of the share capital and a percentage equal to 3.21% of the voting rights.

Below is the updated table relating to the composition of the share capital:

Name Surname/ Denomination	Numbers of Multiple Voting Share	Number of Ordinary Shares	Numbers of Multiple Voting Share and Ordinary Shares	%Share Capital	Number of voting rights	% of voting rights
RELOAD S.p.a.	6.744.296	26.676	6.770.972	32,77%	20.259.564	54,53%
GREENBONE S.r.l.s.	580.000	558.620	1.138.620	5,51%	2.298.620	6,19%
Andrea De Micheli	357.000	661.096	1.018.096	4,93%	1.732.096	4,66%
Alberto Previtali	0	1.191.392	1.191.392	5,77%	1.191.392	3,21%
Alkemia Capital	0	2.018.000	2.018.000	9,77%	2.018.000	5,43%
Mercato	562.854	7.913.925	8.476.779	41,02%	9.602.487	25,85%
Azioni Proprie	0	50.860	50.860	0,25%	50.860	0,14%
Total Multiple Voting Share/rights	8.244.150		8.244.150	39,89%	24.732.450	66,57%
Total Ordinary Shares /rights		12.420.569	12.420.569	60,11%	12.420.569	33,43%
Total shares issued/rights			20.664.719	100,00%	37.153.019	100,00%

Pursuant to Article 26 of the aforementioned Euronext Growth Milan Issuers' Regulation, the shareholding structure is also reported on the Company's website, at the page: <https://www.castadivagroup.com/investor-relations/>

This press release is available on the www.castadivagroup.com website and on the authorised storage mechanism www.emarketstorage.com.

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational listed on Euronext Growth Milan active in the communication sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is present on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti and Blue Note Milano. It represents the most extensive production network of advertising films and events in the world, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents who guarantee the highest

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standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 150 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. He is the owner of Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which in the headquarters of via Borsieri (and not solo) produces over 300 shows a year, invoices about 26% of jazz revenues in Italy (source: Siae) and is a leading reality in the jazz scene worldwide.

CONTACTS

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