

CASTA DIVA GROUP: NOTICE OF VARIATION OF MULTIPLE-VOTE SHARES

Milan, January 16, 2026

CASTA DIVA GROUP S.p.A. (CDG:IM) ("Casta Diva Group" or the "Company"), a company listed on Euronext Growth Milan and operating internationally in the communication and live communication sector, following a request submitted by shareholder Antonio Ornello, announces the conversion into ordinary shares of no. 3,500 multiple-voting shares.

Below is the updated table showing the composition of the Company's share capital:

Name Surname/ Designation	Number of multiple- vote shares	Number of ordinary shares	Number of Ordinary and Multiple-Vote Shares	% Share capital	Number of voting rights	% of voting rights
RELOAD S.p.a.	6.744.296	26.676	6.770.972	32,77%	20.259.564	54,53%
GREENBONE S.r.l.s.	580.000	558.620	1.138.620	5,51%	2.298.620	6,19%
Andrea De Micheli	357.000	661.096	1.018.096	4,93%	1.732.096	4,66%
Alkemia Capital	0	2.018.000	2.018.000	9,77%	2.018.000	5,43%
Market	562.854	9.105.317	9.668.171	46,79%	10.793.879	29,05%
Treasury Shares	0	50.860	50.860	0,25%	50.860	0,14%
Total voting shares multiple/rights	8.244.150		8.244.150	39,89%	24.732.450	66,57%
Total ordinary shares/rights		12.420.569	12.420.569	60,11%	12.420.569	33,43%
Total shares issued/rights	8.244.150	12.420.569	20.664.719	100,00%	37.153.019	100,00%

The table also reflects the reclassification within the market of shareholder Alberto Previtali who, following the capital increase announced on December 19, 2025, has fallen below the 5% threshold of the share capital.

Pursuant to Article 26 of the Euronext Growth Milan Issuers' Regulation, the shareholding structure is also available on the Company's website at the following page: <https://www.castadivagroup.com/investor-relations-en/info-for-shareholders/>

This press release is available on the www.castadivagroup.com website and on the authorised storage mechanism www.emarketstorage.com.

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational listed on Euronext Growth Milan active in the communication sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is present on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti and Blue Note Milano. It represents the most extensive production network of advertising films and events in the world, built through an active and continuous interaction between the different offices and the experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents who guarantee the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 150 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. He is the owner of Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which in the headquarters of Via Borsieri (and beyond) produces over 300 shows a year, invoices about 26% of jazz revenues in Italy (source: Siae) and is a leading reality in the jazz scene worldwide.

CASTADIVAGROUP

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CONTACTS

ISSUER

Casta Diva Group | Guido Palladini | investor.relations@castadivagroup.com | T+39 02 83466100 331

CORPORATE AND FINANCIAL MEDIA RELATIONS

ABG PR | T: +39 031.6871940 |

Luca Manzato | luca@abgpr.com | 335 7122973

INVESTOR RELATIONS ADVISOR

MY TWIN COMMUNICATION S.r.L  | castadiva@mytwincommunication.com

Mara Di Giorgio | 335 7737417

Federico Bagatella | 331 8007258

EURONEXT GROWTH ADVISOR E SPECIALIST

Banca Finnat Euramerica | T+3906699331