

NOTICE OF SUBSTANTIAL CHANGE IN SIGNIFICANT SHAREHOLDINGS PURSUANT TO ART. 17 EURONEXT GROWTH MILAN REGULATION

Milan, 12 December 2025

Casta Diva Group (CDG:IM) ("CDG"), a company listed on Euronext Growth Milan, active internationally in the communication and production of creative content sector, discloses, pursuant to art. 17 of the Euronext Growth Milan Issuers' Regulation, to have received on 11 December 2025 from the shareholder dott. Alberto Previtali a communication of substantial change in participation. In particular, the shareholder announced that the materiality threshold of 5% of the Company's share capital had been exceeded, coming to hold, with the transaction that took place on 11 December 2025, no. 1,014,892 ordinary shares and therefore 5.06% of the share capital and 2.88% of the voting rights.

Name Surname/ Designation	Number of Multiple Voting Shares	Number of Ordinary Shares	Number of Ordinary Shares and Multiple Voting Shares	% Share capital	Number of voting rights	% of voting rights
RELOAD S.p.a.	6.364.626	0	6.364.626	31,75%	19.093.878	54,16%
GREENBONE S.r.l.s.	580.000	554.085	1.134.085	5,66%	2.294.085	6,51%
Andrea De Micheli	357.000	657.400	1.014.400	5,06%	1.728.400	4,90%
Alberto Previtali		1.014.892	1.014.892	5,06%	1.014.892	2,88%
Alkermia Capital	0	2.018.000	2.018.000	10,07%	2.018.000	5,72%
Mercato	304.804	8.143.052	8.447.856	42,15%	9.057.464	25,69%
Azioni Proprie	0	50.860	50.860	0,25%	50.860	0,14%
Total multiple voting shares/rights	7.606.430		7.606.430	37,95%	22.819.290	64,72%
Total ordinary shares/rights		12.438.289	12.438.289	62,05%	12.438.289	35,28%
Total shares issued/rights			20.044.719	100,00%	35.257.579	100,00%

Pursuant to Article 26 of the aforementioned Euronext Growth Milan Issuers' Regulations, the shareholding structure is also reported on the Company's website, at:

<https://www.castadivagroup.com/investor-relations/info-per-gli-azionisti/>

Press release available on www.castadivagroup.com and www.emarketstorage.com

CASTA DIVA GROUP (CDG:IM - ISIN IT0005003782) is a multinational listed on Euronext Growth Milan active in the communication sector for the production of branded content, viral videos, digital content, films and live music entertainment. It is present on 4 continents with offices in 14 cities: Milan, Rome, Modena, London, Prague, Beirut, Istanbul, New York, Los Angeles, Buenos Aires, Montevideo, Cape Town, Dubai and Riyadh. The Group's brands are Casta Diva Pictures, Akita Film, E-Motion, G2 Eventi, Genius Progetti and Blue Note Milano. It represents the most extensive production network of advertising films and events in the world, built through an active and continuous interaction between the different offices and the

CASTADIVAGROUP

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experience of its professionals in digital communication and live entertainment. It is a talent hub capable of engaging Oscar winners and celebrities from all over the world and discovering and attracting new creative talents who guarantee the highest standards of excellence. Casta Diva Group and its managers have offered innovative and creative communication strategies to over 150 major brands, reinterpreting the rules of conventional communication. Since its foundation in 2005, the group has grown steadily and has been awarded more than 130 international awards, including the Mobius Award, LIA - London International Awards, EuBEA - European Best Event Awards and numerous Lions at the Cannes Lions International Festival of Creativity. He is the owner of Blue Note Milano (part of an international network), the most famous jazz club in continental Europe, opened in 2003, which in the headquarters of Via Borsieri (and beyond) produces over 300 shows a year, invoices about 26% of jazz revenues in Italy (source: Siae) and is a leading reality in the jazz scene worldwide.

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